# eBulletin

**September 27, 2024** 

**Volume 24, No. 9** 

# **Inspiration**

From First Church of Christ, Scientist, Ithaca, New York, USA

What is the Christian Science Reading Room? According to the Downtown Ithaca Alliance, sponsor of the Scavenger Hunt, it the place "where divine words and science intersect – faith blooms here." It was a fun day, participating in this blooming activity! We welcomed around thirty students, with many more coming from TC3 than in the past. They were looking for the item the DIA had provided, and which we placed on a green shelf in the back room. The large table was cleared and complimentary copies of The Christian Science Monitor Weekly were placed there, along with water cups filled with fresh mint. All the students were so sweet and appreciative. A TC3 student asked if he might take a Weekly to give to a friend interested in sustainable farming – then he and the friend he came with loved our "GR8ful 4 U" postcards and asked if they might take several. As a Cornell student looked at our sales shelves devoted to MBE biographies and other writings, he said, "You sure have a lot about Mary Baker Eddy!" We asked if he knew of her, and he said he did – we were amazed to hear him say, "She is an amazing woman!" He said he enjoyed reading about other faith traditions - "I'm Christian - I don't practice Christian Science, but I think it's interesting." And we had a heartfelt conversation with a TC3 student who purchased Science and Health. She said she had health challenges, but that she was "turning everything over to Jehovah." She also spoke of challenges with a new roommate, so we showed her the Sentinel covers in the sample of blessings basket, and she gratefully selected several, along with the GOD sheet.

To find more inspiration, please visit the inspirational articles section on the <u>Reading Room Resources</u> page of christianscience.com. The inspirational articles, which are a mix of current and older articles, are found about halfway down the page. They get refreshed monthly.

We want to hear from you! How have members of your church and Reading Room staff been praying in support of the healing activity of your Reading Room? Please send your submissions to: <a href="mailto:opendoors@csps.com">opendoors@csps.com</a>.

## **Important Pricing Update**

On August 1, the CSPS adjusted wholesale and retail prices for many of our Reading Room products. The new pricing responds to increased production costs and simplifies and standardizes our catalog by rounding retail prices to even dollar increments. It also responds to increased prices to CSPS from third-party sellers of Bible study resources and marking supplies.

On average, the updated pricing increases Reading Room profits and also makes the entire catalog more consistent. For example, the price of the 1932 Hymnal previously varied significantly by language. The adjustments standardized both the Reading Room and suggested retail prices across all languages.

Around half of the products sold by CSPS changed prices. To assist you with updating your prices and point-of-sale systems, please refer to this list of products with price changes.

# Librarian tip of the month

If you have visitors looking for local Christian Science activity, remember to check the Online Directory to see if there are any informal groups in their area. These will automatically show up in your results when you search for churches and societies. Depending on how you sort (alphabetically, by distance), you may need to scroll down to see all the results.

# The Thanksgiving Bible Lessons—a global opportunity for gratitude

When will the Thanksgiving Bible Lesson be available?

The Thanksgiving Bible Lesson is now available to read, download, and share.

How much does it cost to download the Thanksgiving Bible Lesson?

The Thanksgiving Bible Lesson is free to share and download.

What formats are available?

The Thanksgiving Bible Lesson can be read in 5 languages in print and digital formats. Audio is available in English and Spanish.

Where can I access the Thanksgiving Bible Lesson?

English — <u>biblelesson.com/thanksgiving</u>

French — <u>leconbiblique.com/actions-de-graces</u>

German — <u>bibellektion.com/danksagung</u>

Portuguese (NEW!) — <u>licaobiblica.com/acao-de-gracas</u>

Spanish — <u>leccionbiblica.com/accion-de-gracias</u>

Will promotional materials be available?

A promotional postcard, flyer, and poster are available in the Reading Room Dropbox. Materials are available in English, French, German, Portuguese, and Spanish.

Christianscience.com/rrdropbox

English > Inspirational > Seasonal: Holiday > Thanksgiving

## **NEW PRODUCTS**

# **New promotional materials**

We heard from many of you that it would be helpful to have materials to help introduce Christian Science and the Bible and *Science and Health* to your communities.

We've just added to the Dropbox materials that share the Pastor and help to answer "What is Christian Science?"

They come in various shapes and sizes based on your needs. If you use them, please send us pictures of the materials "in action"! And also let us know what other materials you'd like in the future. More are coming soon.

Check them out at: christianscience.com/rrdropbox

English > Products > Our Pastor

English > Informational > What is Christian Science?

## Discover Christian Science Audio on our new webpage

Find and share Christian Science study resources, podcasts, and music – in one place.

- Listen to **podcasts** from JSH-Online, *The Christian Science Monitor*, The Mary Baker Eddy Library, and more.
- Tune in to Sunday and Wednesday church services from The Mother Church
- Listen to continuous audio of Science and Health with Key to the Scriptures
- Enjoy **recordings of** hymns, children's songs, and Christian Science lectures
- Purchase products including CDs, audiobooks, and audio collections

Visit <u>christianscience.com/audio</u> to start listening. Or, from the christianscience.com homepage, go to the "Publications and Activities" tab and select "Christian Science Audio."

You can easily share Christian Science audio resources with your community using the promotional materials in the <u>Reading Room Dropbox</u>. Go to English> Inspirational> General Topics> CScom Audio Page to find the following:

- Arch D/US poster (24" x 36")
- A1 poster (594 x 841 mm)
- Vertical digital slide (1080 x 1920 px)
- Horizontal digital slide (1080 x 1920 px)
- Letter-sized flyer (8.5" x 11")
- A4 flyer (210 x 297 mm)
- Postcard 1 (4" x 6")
- Postcard 2 (A6 [105 x 148 mm])

## From Journal, Sentinel, Herald

Looking for ways to share the Bible and *Science and Health with Key to the Scriptures* by Mary Baker Eddy with your visitors? Consider checking out "These books healed me," a new series on *Sentinel* Watch where guests talk about how they are experiencing physical and spiritual renewal—just from reading these books. Tune in to a new episode on the first Monday of each month through December. Feel free to let your visitors know about the series or even consider hosting an event at your Reading Room to listen and discuss an episode.

Available on the Sentinel Watch website, JSH-Online, Apple Podcasts, and Spotify.

### **CURRENT PRODUCTS**

# A special announcement from The Christian Science Monitor

## Save the date: An expanded issue of the Monitor Weekly

The November 4, 2024, issue of *The Christian Science Monitor Weekly* will feature the young people from our 2023 "Climate Generation" series. We want to update you on these remarkable people and also encourage you to share this issue with others so they, too, can explore Monitor journalism. To that end, the issue will include specific features that we hope will support your outreach and foster some great discussions.

In this 80-page expanded issue, you will find:

- All seven stories from the award-winning series "The Climate Generation: Born into crisis, building solutions," which was supported by the Pulitzer Center
- Updates to many of the original "Climate Generation" stories
- Vivid Monitor photography from Namibia, Bangladesh, Barbados, Portugal, Indigenous Northern Canada, and Montana
- Conversation starters geared toward classrooms, book clubs, and family discussions
- A special environment-themed Points of Progress section

Request additional copies for your Reading Room by filling out <u>this form</u>. Promotional materials from the original series can be found in the Reading Room Dropbox.

Thank you for your support in sharing *The Christian Science Monitor* with your community.

# Resources to help share The Christian Science Monitor



The Christian Science Monitor has taken a step unique in the news industry by focusing on the values behind the news—values that connect us all, including hope, cooperation, and compassion. These provide readers a deeper view of the news and highlight the solutions that unite rather than divide.

This approach is reflected by founder Mary Baker Eddy's description of the *Monitor*'s purpose: "To injure no man, but to bless all mankind."

You can explore the *Monitor*'s values journalism at <u>CSMonitor.com/Values</u>.

To help Reading Rooms share the *Monitor*, promotional materials are provided in the Reading Room Press Kit. ChristianScience.com/rrdropbox > English > Periodicals > Promotions > The Christian Science Monitor.

Let us know how your Reading Room is sharing the Monitor with your community by emailing us at opendoors@csps.com.

#### **EVENTS & OPPORTUNITIES**

#### Zoom chats this summer

If you missed our summer Zoom chat on June 20, please send an email to Jan Sappenfield (<a href="mailto:sappenfield@csps.com">sappenfield@csps.com</a>) to request a replay. We'd love to hear from you about topics you'd like to see featured in future Zoom chats and Reading Room webinars.

# **Reading Room webinars**

Our next Reading Room webinar will be our Holiday 2024 spectacular. A full 90 minutes, this event will feature speakers representing departments across The Mother Church and the Christian Science Publishing Society talking about products and promotions for the upcoming holiday season. We hope you can join us on Thursday November 7, 2024 at 2:00 pm Boston time.

## Register here

In case you missed it: Reading Room webinar replays

## **Church Activities Workshops**

The Church Activities Department at The Mother Church offers several workshops for branch churches, one of which is "A More Active and Healing Reading Room." Descriptions of all the workshops can be found here on christianscience.com:

https://www.christianscience.com/additional-resources/churches-societies-and-groups

## **DISPLAY AND PROMOTIONAL RESOURCES**

## Pastor and "What is Christian Science?" promotional resources:

You shared that it would be helpful to have materials that introduce Christian Science and the Bible and *Science* and *Health* to your communities.

Please find new promotional materials in Dropbox that help answer "What is Christian Science?" and share information about the Pastor in a friendly and accessible way.

Go to christiansciencec.om/rrdropbox

English > Products > Our Pastor

English > Informational > What is Christian Science?

#### Back to school resources:

As students in your community head back to school, check out the new back to school materials available to your Reading Room, including posters, flyers, and digital slides. These are all customizable, so you can add the hours for your individual church services and Reading Rooms.

# Go to <a href="mailto:christiansciencec.om/rrdropbox">christiansciencec.om/rrdropbox</a>

English > Inspirational > General topics > Student Inspiration

Have feedback? Email us at <a href="mailto:opendoors@csps.com">opendoors@csps.com</a>.

# **Display Resources**

**Approved Providers Program** 

Easy, affordable, and convenient! Approved Providers offer a wide range of services to help you with your window display needs.

- Have an idea for a Reading Room or Sunday School poster? An Approved Provider will work with you to create something special.
- Need a display and a vinyl banner for a Reading Room booth at an upcoming event?
  An Approved Provider is happy to help you!
- Want to easily print CSPS-produced promotional materials? An Approved Provider can ship them to you in just a few days!
- Interested in even more posters? Approved Providers sell a wide range of original posters on their websites.
- Want professional looking windows? An Approved Provider will work with you to create a unified window display.
- Need recommendations for poster and banner holders? An Approved Provider can help you with this too!

To contact an Approved Provider please see their information below.

**Convenient Posters** 

Lyn Drake of Inspired Designs

Melissa Johnson of MAJ Products (Melissa is located in Melbourne, Australia)

To inquire about applying to become an Approved Provider, or if you have questions about this program, please email <a href="mailto:approvedprovider@csps.com">approvedprovider@csps.com</a>

**OUICK LINKS** 

<b>301011211110</b>	
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Product List	Reading Room Dropbox of Promotional Materials
<u>Discontinued List</u>	All Things Reading Room Forum
Instagram (christianscience.com)	Monitor Special Order Form
Facebook (christianscience.com)	

## **Customer Service**

- Visit the Reading Room Resource Center at <a href="http://christianscience.com/readingrooms">http://christianscience.com/readingrooms</a>.
- To inquire about ordering issues of *The Christian Science Monitor* for your event, please email sales@csps.com.

## Product orders and questions; account and billing questions:

- Email: <a href="mailto:csrrcustserv@cdsfulfillment.com">csrrcustserv@cdsfulfillment.com</a>
- **Phone:** 1-800-877-8400 (US/CAN) or +1-515-362-7463 (outside US/CAN) Monday-Friday, 9:00 AM-5:30 PM Eastern Time
- Customer service will be closed: 11/28, 11/29, 12/24, 12/25

# Shop account & online order questions:

- Email: Shop@christianscience.com
- Phone: +1-617-450-2790, Monday-Friday, 9:00 AM-4:15 PM Eastern Time (closed on Fridays in June—early September).
- Customer service will be closed: 10/14, 11/11, 11/27, 11/28, 11/29, 12/24, 12/23-12/31

# **General questions:**

- Email: OpenDoors@csps.com
- Phone: +1-617-450-3138, Monday-Friday, 9:00 AM-4:15 PM Eastern Time (closed on Fridays in June–early September).
- Customer service will be closed: 10/14, 11/11, 11/27, 11/28, 11/29, 12/24, 12/23-12/31

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